JAMIL MAHMUD SAKIB

Product Manager

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Product Manager with 5+ years owning eCommerce and SaaS products at scale. Currently leading Dokan (40k+ merchants), FlyCommerce, and FlyWP at weDevs, shipping product growth and infrastructure solutions across B2B and B2C. Experienced in cross-functional execution, PRD ownership, and data-driven roadmap decisions.

Professional Experience

weDevs

Product Manager

October 2024 — Present

- Owned product roadmap and execution for **Dokan Multivendor Marketplace**, serving 40k+ merchants globally across 52+ countries driving 30+ new features and 50+ releases in 2025, earning Best WooCommerce Plugin at the Monster Awards.
- Moved **FlyWP** product roadmap a Docker-based WordPress cloud control solution for developers and agencies, managing infrastructure capabilities including one-click site cloning, 8G firewall protection, automated backup across AWS, DigitalOcean, Akamai, and Vultr with 5k+ active client sites.
- Scaled **FlyCommerce**, (formerly Dokan Cloud) as PM, a no-code, cloud-hosted SaaS eCommerce platform growing to 350+ standalone stores and 600+ marketplaces in 2025.
- Managed product strategy and prioritization for **13+ WooCommerce plugins** under the Dokan Inc. portfolio applying data-driven frameworks to align roadmap decisions with customer feedback and business OKRs.
- Managed **4 white-label mobile apps** serving Dokan's B2B and B2C merchant base defining requirements, coordinating Engineering and Design, and managing release iterations.
- Ran agile/scrum sprint cycles across 3 concurrent product lines including backlog grooming, sprint planning, and retrospectives maintaining high-velocity delivery across distributed product & engineering teams.
- Led a cross-functional team of 20+ across Engineering, Design, and APMs, influencing without direct authority across stakeholder groups including Marketing, Business Development, Pre-Sales, and Customer Support.
- Built and maintained monthly and quarterly product health reporting, tracking velocity, quality, engagement, and KPIs/OKRs used by leadership for portfolio prioritization decisions.
- Owned product performance tracking using PostHog running data-driven analysis across product portfolio to identify drop-off points, inform prioritization, and iterate on feature adoption.
- Aligned Marketing, Business, and Customer Support teams around product roadmap dependencies communicating risks to stakeholders.
- Partnered with Business Development to define product integration scope and compatibility requirements, influencing roadmap to support inbound and outbound business opportunities.
- Owned CartPilot, an agentic AI sales agent for WooCommerce enabling shoppers to discover products, compare options, and add to cart via text and voice interaction across 30+ voice options; integrated Gemini to power real-time catalog understanding and autonomous cart manipulation.

Zolo Inc.

Product Manager

March 2024 — October 2024

- Defined and implemented product development processes from scratch with the engineering team establishing discovery, requirements, and delivery workflows for a SaaS-ERP-POS product in an early-stage environment.

- Conducted stakeholder discovery and competitive analysis to define requirements for core ERP features
- Resolved a critical cross-system flow failure spanning Order Processing, Subscription Management, and Account Ledger

Riseup Labs

Product Manager

January 2023 — March 2024

• Owned end-to-end product lifecycle for 3 applications (Gaming, Metaverse, CMS Portal) from discovery through launch, coordinating Engineering, Design, and GTM teams in an agile environment.
• Conducted Product Feature Analysis, Competitor & Market Analysis, User Analysis and Product Roadmap Creation.
• Coordinated **Riseup Lab - Innovation Incubator** initiative by managing ideas to roll into product development.
• Defined KPIs/OKRs for each product stage (MVP → MSP → MMP) connecting team execution to business objectives and tracking metric performance across growth cycles.
• Facilitated local payment gateway "bKash" for Gaming Prize Disbursement and Contest Entry Fee Payment system.
• Grew gaming app from **0 to 5.5k** users in 6.5 months by shipping a gamified referral system, integrating bKash for prize disbursement and contest payments, and executing an offline acquisition campaign that drove **1,800+ users** in 2 days.
• Created 3D UX Wireframe for Metaverse project for project blueprint layout.

Virtunus Inc.

Product Manager

February 2021 — December 2022

• Ideated definition for product scoped into Personal Resource Planner Application
• Ran agile/scrum sprint cycles including backlog grooming, feature ideation for a 0-to-1 personal productivity app.
• Created user experience (UX) of the product by analyzing UX overview of competitor application.

Skills

Product: Roadmap Planning, Product Discovery, Jobs-to-be-Done (JTBD), North Star Metric Framework, Agile/ Scrum, Sprint Execution, KPIs/OKRs, Concept-to-Launch Delivery · A/B Testing, PRD Writing

Analytics & Data: PostHog, Google Analytics / GA4, Data-Driven Decision Making, Product Performance Tracking, Funnel Analysis, User Behavior Analysis

Technical Fluency: Technical Spec Collaboration, Docker-Based Product Architecture, Cloud Infrastructure, Server Security & SSL Management, WordPress Plugin Lifecycle · e-Commerce SaaS & Mobile App Architecture

Domain Expertise: eCommerce, Multi-Vendor Marketplace, B2B & B2C SaaS, WordPress Ecosystem (20+ products) · Agentic Commerce, Payment Gateway Integrations, Security Infrastructure & Integration, Cloud Server Management, Developer & Agency Tools

AI & Agentic: Agentic AI Workflow Design, LLM Integration & Model Wrapper, Voice AI Products, AI Feature Specs

Education

BSc. in Computer Science & Engineering

American International University-Bangladesh

Academic Year: 2017 — 2020 • CGPA: 3.44 (on a scale of 4.00)

AIUB Computer Club - Assistant General Secretary (R&D) & Head of UI/UX Design Team (2020–2021)
HULT Prize at AIUB (2019) - Executive Organizer